

**Germanova E. B.**

## **Changes of woman personality and values in puerperal period**

*In psychology the maternity problem concerning how a woman personality changes in a puerperal period has been studied for a long time. In the framework of this research it is supposed not only to describe peculiarities of transformation that a woman personality sphere undergoes in a puerperal period but also to develop targeted programs of support for those women who suffer difficulties in adjustment to a new psychological role, i.e. the role of the mother, for whom interests and health of her child should now be primary. According to a lot of researches birth can be called a crucial moment in woman's life within which her consciousness and relations with the world are considerably rearranged. In accordance with the above-said the psychological support for a mother and a child at different stages of the maternity progress and the mother-and-child interaction should be based upon all the peculiarities of how the maternal personality sphere of needs and incentives develops and is maintained.*

**Keywords:** transformation, meaning making, meaning-based sphere, stress immunity, meaning-based range of issues, meaning building, interspsychic and intrapsychic levels

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**Kvasnik A. V.**

## **The subjective image of humor: diagnostic capabilities of repertory grid technique**

*In the article procedure and results of empiric research of humour's subjective image in the individual values system of personality are presented, the generalized character of humour for the persons of youth age is analysed.*

**Keywords:** humour, the subjective image of humor, personality system of values, repertory grid technique.

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**Panina E. A.**

## **Motivational and resultant component of waiter's competitive strategy**

*The results of research of the maintenance motivational and resultant component of waiter's competitive strategy are stated in this article. Components and types of waiter's competitive strategy are defined and designated. Features of motives of the competition, achievement, professional activity of waiters are opened in connection with types of their competitive strategy.*

**Keywords:** competitive strategy, waiter's competitive strategy, motivational and resultant component.

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**Pogontseva D. V.**

#### **Standards of beauty of today's youth**

*The article discusses the role of standards, ideals, «significant other» in the development of personality. The role of providing an idea of the perfect person, for the formation of self-awareness and self-identity. At the empirical level the presentation of modern young women's ideals: a beautiful woman and a handsome man are discussed.*

**Keywords:** beautiful man, a beautiful woman, the standard, the ideal.

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**Prokofyeva N. V.**

#### **The relationship of moral and ethical self-determination and self-realization as the factors determining personal development**

*This article addresses the relationship of moral and ethical self-determination and self-realization in the context of personal development. Presented views of humanistic oriented psychologists on this issue.*

**Keywords:** moral-ethical self-determination, self-realization, self-development, self-actualization, the meaning of life, self-reflection, values, purpose, freedom of will.

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**Rashchupkina Yu. V.**

**The mature personality: psychological approaches to research**

*The theoretical review of research of a phenomenon the mature personality is presented in article.*

**Keywords:** maturity, mature personality, unripe (infantile) personality.

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**Kashkareva V. B.**

**Investigation of the professional competence of teachers of preschool educational institutions**

*The article presents a theoretical analysis of studies on the professional success of teachers of pre-school educational institution. The author highlights the components of the structure of professional competence, as well as criteria and indicators of professional competence of teachers of pre-school education.*

*The results of an empirical study of professional competence in accordance with the eligibility criteria and informative. Empirical object were 56 people – employees of the preschool education system.*

*The study showed that the observed lack of development indicators personal component of professional competence, which is central to its structure. These data suggest the need for purposeful work, ensuring the formation of professional activity by improving the professionalism of the individual.*

**Keywords:** early childhood education, educators, professional success, professional competence.

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**Kryuchkova A. S.**  
**Psychogenetically especially students with  
different strategy of aggression**

*In the article the basic direction of experimental studies psychogenetics and summarized their results; focuses psychogenetic research questions which are the subject of correlative contribution of genotype and environment in ag–ressivnosti variability in humans, as well as on the sources of aggression and its place in the structure of personality.*

**Keywords:** psychogenetic studies, aggressiveness, genotype, genetic factors, individual differences in aggressiveness.

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**Mazina A. K.**  
**Value-semantic deformation of preschool children  
with attention deficit disorder and hyperactivity**

*The problem of ADHD is topical not only the degree of its development in theoretical studies of the state of educational programmes for the DOW, but also a large number of the population of pre-school educational institutions of children (and their parents) in need of special psychological and pedagogical support.*

**Keywords:** hyperactivity, pathology, psychology of preschool, problem, correctional work, diagnostics.

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**Razzhivina N. V.**  
**Features personal dispositions  
adolescents prone to deviant behavior,  
in terms of secondary school**

*The problems associated with deviant behavior of a developing personality, formed due to the preceding stages of the development of sustainable negative disposition; with the identification of the causes of deviant behavior, including individual and social characteristics; with the definition of approaches to the diagnosis of behavioral disorders; the organization of prevention and correction of behavioral problems.*

*The article stipulates that the greatest significance of systematic organization of preventive and remedial*

work has difficult periods of life personalities, namely adolescence.

**Keywords:** personality, disposition, installation, development, addiction, relationship, support, prevention, correction.

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**Savin V. A.**

#### Basis of teaching self-presentation in senior

*Didactic principles of initiating the development of competencies of senior related to readiness for self-*

*presentation in different situations should be focused on the semantic range of students. Aimed at the development of readiness for self-presentation of the didactic model can initiate communication and high school students overcome personal barriers such as difficulties of semantic update directional desire to relate to the external to the internal needs of the knowing subject in situations related to self-presentation and self-presentation.*

**Keywords:** didactic model, teaching conditions, the semantic sphere of meaning selection, problems on the meaning.

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