

Voskoboev A.I.

Technologies of the persuasion: particularities of the persuasion in the practice of the educational process

Social and economic situation is reflected in the process of the formation of the value positions of pupils in the period of the early youth, which are distorted and alienated from the things which are positively appreciated by the society and state, regressing to the three main levels in the system of the value orientations: values- ideals; values- personality qualities; value-oriented ways of the behavior. In order to protect deformations in the value sphere of the students at the period of the early youth we need to create the technologies of the persuasion, which will initiate the introduction of the assimilated contents into the level of the personality values.

Key words: values, value orientations of the personality, communicative interaction, persuasion, value and context attitudes.

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Prokhorova V.A., Belova L.I.

Reflexive technologies: perspectives of the application into students' education

The studied educational technologies, initiating in the course of the educational process the development of the reflexive potential of the personality, play the role of the reflexive educational technologies. They are the parts of the subject-subjective model of the education and initiate discovering, descristalisation of the sense for students in the relation towards the studied contents. The last is not valuable for the pupil until he doesn't discover his own personal context for познающего subject.

Key words: educational technologies, reflexion, reflexive technologies, value orientations, context centration of the personality.

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Bondar K.V.

The music perception like problem of psychology science: retrospective-historical analysis psychology music perception transposition

The author purpose in this article is consideration different points of mind such problem as music perception in different historical epochs. Transposition dynamic of different scientists and investigators conclusions on this topic had been examined. But it isn't just historical analysis; it's an attempt to ascertain peculiarities of understanding music perception's mechanisms and fixing it special social-psychology functions.

Key words: art psychology, music perception psychology, theory of affects, ethos, "color ear", music esthetic.

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Vorobjeva E.V.

Interrelation between intelligence and achievement's motivation

In article substantive provisions of modern domestic and foreign theories of intelligence are resulted (D.V. Ushakov's structurally-dynamic theory, three-

factorial model of general intelligence by Johnson W., incorporated Cattell–Horn–Carroll model of psychometric intelligence).

Results of research of general intelligence and achievement's motivation at 102 pairs monozygotic and 98 pairs dizygotic twins at the age of 14-26 years are described.

In structure of the Wechsler Adult Intelligence Scale are allocated experience subtests which productivity of performance depends mainly on the saved up experience («Information», «Vocabulary» «Digit Symbol-Coding», «Arithmetic») and personality subtests which productivity of performance depends on individual distinctions («Picture Completion», «Consecutive pictures (Sorting)», «Digit Span»). The indicators of heritability received on experience subtests to subtests of the WAIS significantly above, than indicators on personality subtests.

Keywords: *intelligence, theories of intelligence, motivation of achievement, twins.*

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Miroshnichenko A.V.

Psychological researches of information culture and feature of semantic sphere among the information-dependent students

In work the topic of psychological research of information culture in our country, the basic stages, complexities of occurring process and development speed of information technologies is mentioned.

The question of transformations' ambivalence under the influence of information-communication technologies concerning directions of mental development – positive or negative is discussed.

Besides, importance and risks of universal use of an information technology, and also level of personal readiness of the personnel to such changes are brought up.

Keywords: *psychological researches, information culture, deformation of values, an information technology, specificity of motivation of students, ways of deforming influence easing.*

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Belokon I.A., Zvezdina G.P.

Psychological particularities of the staff work in the new management structure

Staff readiness to work in the conditions of the innovations and the high level of uncertainty requires assessment of the staff work. The assessment of the work represents one of the important functions in the labor management. In the conditions of forming market economy in the field of the management of labor shift of emphasis is drawn from the state regulation to collective agreement, increases the

role of the social dialogue, partnership. Different aims and interrelated stages of the assessment allot tasks, which are solved in the process of the staff assessment.

Key words: *management psychology, assessment of staff labour, staff readiness for the work, staff, assessment-center, official evolution.*

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Toulivetrov S.N.

Features of industrial and socio-psychological adaptation of young specialists to organization specificity (The case of research organizations military-industrial complex)

Organization specificity of high technologies of military-industrial complex, carrying out research work, requires a short-time and effective adaptation of young specialists. The most suitable method, reducing an industrial and socio-psychological adaptation time and also improving its efficiency, is task preparation of young specialists. This preparation takes into account work specificity of RO MIC. The main idea of a study was to compare personal characteristics of young specialists at different adaptation levels. Received data analysis allows predicting the success of young specialists adaptation to specificity of RO MIC and research activity.

Key words: *young specialists, industrial adaptation, socio-psychological adaptation, task preparation.*

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Toulivetov S.N.

The peculiarities of psychologic competence of research defence complex organization departments specialists with different length of service

The staffing of research defence complex organizations with the specialists fit for the research work according to their individual psychological, personal, professional characteristics of the research defence complex organizations specialists with different length of service. The main aim of the research was to compare the levels of intellectual development of the specialists with different length of service. The analysis of the obtained data allows to forecast the success of the professional formation of the specialists in research defence complex organizations.

Key words: competence, competence model, successful professional.

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Vartanyants O.R., Vasil'eva O.S.

Spiritual aspects of the aging process. Integrative health characteristics adults

Is devoted to understanding the aging process in terms of its spiritual fullness. The novelty of the author's position: in an attempt to analyze the phenomenon called the terms of rethinking the approach to defining the boundaries of age periodization; attempt to recreate the mechanism of aging in terms of the acquisition of individual experience of life analysis of the aging process in terms of differentiating the experience of the approach towards the health of the older generation as a sign of being human natural resource and as a reflection of well-being of society.

Key words: aging, aging, the negative experience of aging, the positive experience of aging, kagorta, integrative characteristic of health.

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Konovalova E. S., Vasil'eva O.S.
Correction of psychophysical health of preschool children in the course of impellent, game therapy

The article is devoted to the problem of psychophysical health and features of emotional-sensual sphere of preschool children. A complex of psychocorrectional plastic-scow programs directed on the development and correction of mental and physical health of preschool children is offered in it.

Keywords: psychophysical health, emotional sphere of development of preschool children, psychocorrectional plastic-scow.

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Shishkovskaya A.V
Theoretical conceptions of body image in psychology

Body image is the subject of numerous research works, both domestic and foreign psychologists. This fact substantiates the importance of this psychic reality. But at the same time work in this area are characterized by contradictory concepts and terms used in the context of the topic, as well as differing vectors of approaches to its study. In this article we have tried to organize some research on the body image, and fully disclose aspects of its definitions, contents and dynamics.

Keywords: Self-physical, self-bodily, physicality, body image, body image border, components of body image.

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